

A large, colorful 3D sign for "BUGTOPIA" mounted on a giant green leaf. The letters are in various colors: B (yellow), U (green caterpillar), G (green caterpillar), T (blue), O (yellow magnifying glass with "LITTLE ROCK ZOO" inside), P (orange), I (blue), A (green). A yellow bee is on the "U", a red ladybug is on the "O", and a green grasshopper is on the "A".

BUGTOPIA

LITTLE ROCK ZOO

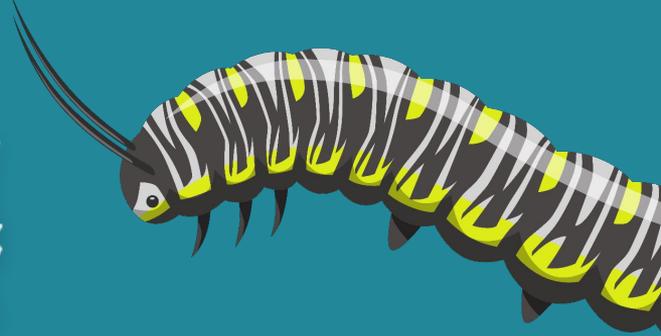
WONDER MAGNIFIED

SPONSORSHIP OPPORTUNITIES 2026

BUGTOPIA

LITTLE ROCK ZOO

WONDER MAGNIFIED



LARGER THAN LIFE · **IMMERSIVE** EXPERIENCE · REVEALS THE WORLD OF **INSECTS**

ANIMATRONIC **SCULPTURES** · CLIMBABLE **PLAY** ELEMENTS · **INTERACTIVE** LEARNING

This seasonal attraction at the Little Rock Zoo will **engage families, school groups, and visitors of all ages**—blending fun, education, and conservation storytelling in a way only the Little Rock Zoo can deliver.

From **towering praying mantises** to dazzling moths and beetles, BugTopia invites guests to **explore the beauty**, importance, and wonder of the smallest creatures that make the biggest impact on our planet.

Your Investment: **Magnified**

Over 6-Months

March 21 – September 20, 2026

Over 200,000

Expected Attendance

General Admission: **175,000 guests**

Zoo for All (SNAP/EBT Recipients):
25,000 guests



Your Audiences: **Magnified**

Sponsors receive consistent brand exposure across daily guests, special event audiences, and group visitors.

Spring Break

**Peak school field trip
season (March–May)**

2 Little Rock Community Days

Wild Wines

Zoo Brew

Dollar Day

**Corporate and
private event
rentals**



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$50,000

Exclusive title recognition:

Bugtopia! presented by [Sponsor Name]

Presenting Sponsor Benefits

Premier logo placement on:

- **Event entrance signage**
- **Key wayfinding throughout the exhibit**
- **Marketing and promotional materials**
- **Verbal recognition at major Bugtopia! related events**
- **Featured placement on the Zoo's website and digital promotions**
- **Opportunity to host a branded activation day or corporate outing**
- **Recognition in press releases and media coverage**



SPONSORSHIP OPPORTUNITIES

Nature Play – Climbable Interactive Opportunity – \$2,500

(only four available!)

This highly visible, hands-on area invites children and families to climb, touch, and explore—creating unforgettable moments tied directly to your brand.

Location highlights:

- Home to the Blue & You Nature Playground
- Site for the Zoo's educational program: Nature Play

Featured Sculptures to choose from

- Hawkmoth Caterpillar – 6' long
- Rainbow Scarab – 10' long
- Goliath Birdeater – 16' wide
- Rosy Maple Moth – 8' long

Branded recognition at the sponsored sculpture!



SPONSORSHIP OPPORTUNITIES

Photo Opportunity Sponsorship

– \$7,500 (only one available!)

Monarch Butterfly Wing Photo Experience

8' wide interactive photo feature

One of the most shared, photographed moments of Bugtopia!

Sponsor Benefits

- Logo placement on photo-op signage
- Recognition on social media posts featuring guest photos
- Brand association with joyful, family friendly memories



SPONSORSHIP OPPORTUNITIES

Large Sculpture Sponsorship – \$5,000 (only two available!)

Available Features

Animatronic Praying Mantis – 15' tall

Animatronic Bullet Ants – 22' long

Sponsor Benefits

- Branded recognition at sponsor sculpture
- Logo placement at one of the largest visual focal points of the exhibit



Medium Sculpture Sponsorship – \$2,500 (only four available!)

Available Features

Animatronic Yellow Faced Bumble Bee – 10' long

Animatronic Asian Forest Scorpion – 10' long

Animatronic Madagascar Hissing Cockroach – 10' long

Five Animatronic Western Harvester Ants – 6' long each

Sponsor Benefits

- Branded recognition at sponsored sculpture
- Ideal entry point for small business partners and community sponsors



Regular Sculpture Sponsorship – \$1,000 (only 10 available!)

Available Features

Thorn Bug – 6' long

Membracis Zonta (Treehopper) – 6' long

Umbelligerus Woldai (Treehopper) – 10' long

Dancing Jewel Damselfly – 10' long

Spiny Orb Weaver – 10' wide

Jumping Stick – 12' long

Termite – 6' long

Zammara (Cicada) – 12' long

Leaf Insect – 10' long

Leaf Mimic Katydid – 6' long

Sponsor Benefits

**Branded
recognition at
sponsor
sculpture**

**Affordable, high
impact way to
support
conservation
education**



Your Impact: **Magnified**



Supports **hands-on science education** for thousands of children

Promotes **conservation awareness** in a fun, approachable way

Aligns with the Zoo's mission to inspire people to value and **conserve our natural world**

Gains **meaningful brand visibility** with families, educators, and community leaders



Let's Build Something Wild Together

We would love to customize a sponsorship package that meets your marketing, community engagement, and philanthropic goals.

For sponsorship inquiries, please contact:

Little Rock Zoo Development & Events Team



Sponsor Agreement Form

Thank you for sponsoring the Zoo and helping further our mission of creating engaging experiences that inspire people to value and conserve our natural world.

Contact First/Last Name _____ Contact

Title _____

Contact Phone Number _____ Contact Email

Address _____

Organization Name _____

Organization Mailing Address _____ City _____ State _____

Zip _____

AZF/Zoo Representative _____

Total _____ Method of Payment _____

Signature _____

Note: your signature confirms you are authorized to enter into agreement to sponsor.

