



LITTLE ROCK  
**ZOO**  
**WILD  
WINES**  
**2026**



# WINE IN THE WILD

**Wild Wines** is Arkansas's most exciting wine and food event featuring two nights of fun at the **Little Rock Zoo**. Wild Wines kicks-off with a VIP event on Friday featuring an upscale wine tasting and food bites from some of the area's best restaurants. Guests are greeted by the Zoo's Animal Ambassadors and are entertained by live music throughout the evening. Each ticket includes a special souvenir wine tasting glass.

Saturday's "Mane" event is hosted all over Zoo grounds and features a wine tasting with nearly 200 wines and food bites from dozens of area restaurants. Four live music areas keep guests entertained and the Zoo's Animal Ambassadors are ready to greet guests at the main entry. Saturday night also features a souvenir wine tasting glass.

All wine is carefully curated by Sommelier Jonathan Looney of **O'Looney's Wine and Liquor**, long-time sponsor and supporter of Wild Wines and the Little Rock Zoo, making Wild Wines a truly top notch experience.

Wild Wines is the premier fundraising event of the **Arkansas Zoological Foundation**, raising funds for the growth and development of the Little Rock Zoo.



# 2026



## SPONSORSHIP OPPORTUNITIES

April 24, 2026 - VIP Night and April 25, 2026 - Mane Event

### HOST LEVEL

Sponsor recognition sign/banner at the event  
VIP tickets (passes are good for both nights)  
Mane Event tickets

**\$500**

2 VIP LANYARDS

**\$1,000**

4 VIP LANYARDS  
2 MANE EVENT TICKETS

### WINE/MOCKTAIL STATION SPONSOR

Featured in email newsletter to 65,000 distribution  
Featured on social media promotions 135,000+ followers  
Listed in online materials, ticket sales and event web page  
Banner displayed at wine station

**\$2,500**

6 VIP LANYARDS  
4 MANE EVENT TICKETS

### ENTERTAINMENT AREA SPONSOR

Featured in email newsletter to 65,000 distribution  
Featured on social media promotions 135,000+ followers  
More dominant listing in online materials, tickets sales, and event webpage  
Banner displayed at entertainment area

**\$5,000**

20 VIP LANYARDS  
10 MANE EVENT TICKETS

### CHOICE LOCATION SPONSOR

Dominant logo recognition as the title sponsor on promotional materials and advertising  
Choose where logo is displayed during event night:  
Step and Repeat Banner, VIP Night Golf Cart, or Front Entry Area

**\$7,500**

30 VIP LANYARDS  
16 MANE EVENT TICKETS

The Arkansas Zoological Foundation is a 501 (c) (3) organization supporting the growth and development of the Little Rock Zoo.  
All donations are tax-deductible to the fullest extent of the law.



2026



# SPONSORSHIP OPPORTUNITIES

April 24, 2026 - VIP Night and April 25, 2026 - Mane Event

## SWAG BAG SPONSOR

Dominant logo recognition as the title sponsor on promotional materials and advertising and on VIP Night swag bags.  
Event banners placed at prime locations at event site

**\$10,000**

40 VIP LANYARDS  
20 MANE EVENT TICKETS

## PRESENTING SPONSOR

Featured in email newsletter to 65,000 distribution  
Featured on social media promotions 135,000+ followers  
Featured on all media, including television, radio, print and press releases  
Listed in online materials, ticket sales and event web page  
Banner displayed in prime locations throughout event  
Opportunity to set up marketing table during event  
Logo on upgraded VIP Night and Mane Event Night glasses

**\$20,000**

50 VIP LANYARDS  
50 MANE EVENT TICKETS



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2026



# SPONSORSHIP AGREEMENT

April 24, 2026 - VIP Night and April 25, 2026 - Mane Event

Thank you for sponsoring Wild Wines at the Zoo and helping further our mission of creating engaging experiences that inspire people to value and conserve our natural world.

Contact First/Last Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Organization Name \_\_\_\_\_

Organization Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

AZF/Zoo Representative \_\_\_\_\_

Total \_\_\_\_\_ Method of Payment \_\_\_\_\_

Signature \_\_\_\_\_

Note: your signature confirms you are authorized to enter into agreement to sponsor.

Thank you again for your support!

Do we have permission to use your logo online? If not, please send to [zoopartner@littlerock.gov](mailto:zoopartner@littlerock.gov)

How would you like to be listed in marketing materials?

\_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email Address \_\_\_\_\_

- HOST LEVEL  \$500  \$1,000
- WINE/MOCKTAIL  \$2,500
- ENTERTAINMENT AREA  \$5,000
- CHOICE LOCATION  \$7,500
- SWAG BAG  \$10,000
- WINE DINNER  \$10,000
- PRESENTING SPONSOR  \$20,000

- CHOICE LOCATION SELECTION:
- STEP AND REPEAT
  - GOLF CART
  - FRONT ENTRY AREA

Please make checks payable to the Arkansas Zoological Foundation. 1 Zoo Drive, Little Rock, AR 72205. [zoopartner@littlerock.gov](mailto:zoopartner@littlerock.gov). 501.661.7208.

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