



FOR SMILES.
FOR 100 YEARS.

100



FOR WILDLIFE
& WONDER.
FOREVER.

THE LITTLE ROCK ZOO CAPITAL CAMPAIGN PROJECT



For wildlife & wonder. **Forever.**

For the past century the Little Rock Zoo has held our hearts as a place of wonder and amazement. As we embark on the next 100 years, we need your help to ensure that our zoo is here for generations to come. There's never been a more crucial time to protect what's important to us and to cherish the world around us.

Together, we can build something big for our community, for the natural world and for our future. The Little Rock Zoo is breaking ground on its most dynamic project to date. This exciting renovation will provide a new look at some of the most amazing animals in our world and allow the zoo to offer state-of-the-art conservation and care. It will provide exceptional learning opportunities about the natural world and create a welcoming environment for our guests.

But we can't do this without you. We need your help to make a difference in this historical moment. As we turn the page on another chapter, we need your help writing the story. As we lay the foundation, we need support to build the future.

A handwritten signature in black ink, appearing to read 'S. Altrui'.

Susan Altrui, Zoo Director, Little Rock Zoo



Ring-Tailed Lemur



Natural stone amphitheater
similar to the new animal
ambassador area



New Tortoise Habitat
with Feeding Stations



Capybara with
Squirrel Monkeys

AVAILABLE PARTNERSHIP OPPORTUNITIES

Animal Ambassador Theater Naming Rights	\$ 1,000,000
Lemur Habitat Naming Rights.....	\$ 500,000
New "MEW" Animal Ambassador Care Facility	\$ 250,000
Capybara/Squirrel Monkey Habitat Naming Rights	\$ 250,000
Anteater Habitat Naming Rights.....	\$ 150,000
Tortoise Habitat Naming Rights	\$ 150,000
Lemur Indoor Viewing Window Partner.....	\$ 50,000
Squirrel Monkey/Capybara Indoor Viewing Window Partner.....	\$ 50,000
Tortoise Feeding Station Partnership.....	\$ 25,000
Animal Encounter Station Partnership	\$ 25,000
Animal Habitat "Furniture" Partnership.....	\$ 15,000
Engraved Bench for New Entry Plaza	\$ 10,000
Large Engraved Stone.....	\$ 5,000
Medium Engraved Stone	\$ 2,500
Small Engraved Stone	\$ 1,000

READY TO TAKE PART?



For our community. For the future.

Each donation also includes recognition at the new exhibit site on official donor signage. Donors will be invited to exclusive events for the project, including groundbreaking ceremonies, sneak-peak previews and grand-opening celebrations. All donations made to the **Arkansas Zoological Foundation** are tax-deductible to the fullest extent of the law.

WANT MORE INFORMATION OR HAVE QUESTIONS?

CONTACT SUSAN ALTRUI AT 501.661.7208

First Name _____ Last Name _____

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Home Phone _____ Cell Phone _____

Email _____ Donor Level _____

Desired Payment Method _____

(a representative of the **Arkansas Zoological Foundation** will contact you with more details)

Signature _____ Date _____

Printed Name _____

