

DRAGON KINGDOM

SPONSORSHIP OPPORTUNITIES

March - September 2024

Presented By:

THE LAURA P. NICHOLS FOUNDATION



OVERVIEW



MEET

With historical references, meet dragons that can breathe with fire, soar with wings, and mirror characteristics of enormous lizards and snakes.

LEARN

Compare the physical attributes to learn the similarities and connection between animals of the natural world and mythical creatures.

DISCOVER

Ranging in size from 10 to 40 feet, marvel at the dragons' wildlife features that tie in their existence to endangered animals on the brink of extinction today.



LAYOUT

DRAGON KINGDOM MAP



15 Komodo Dragon



NEAR KOMODO DRAGON EXHIBIT SITE

SPONSORSHIP OPPORTUNITIES



FRIENDLY DRAGON

\$5,000

Length: 15ft

Width: 15ft

Height: 15ft



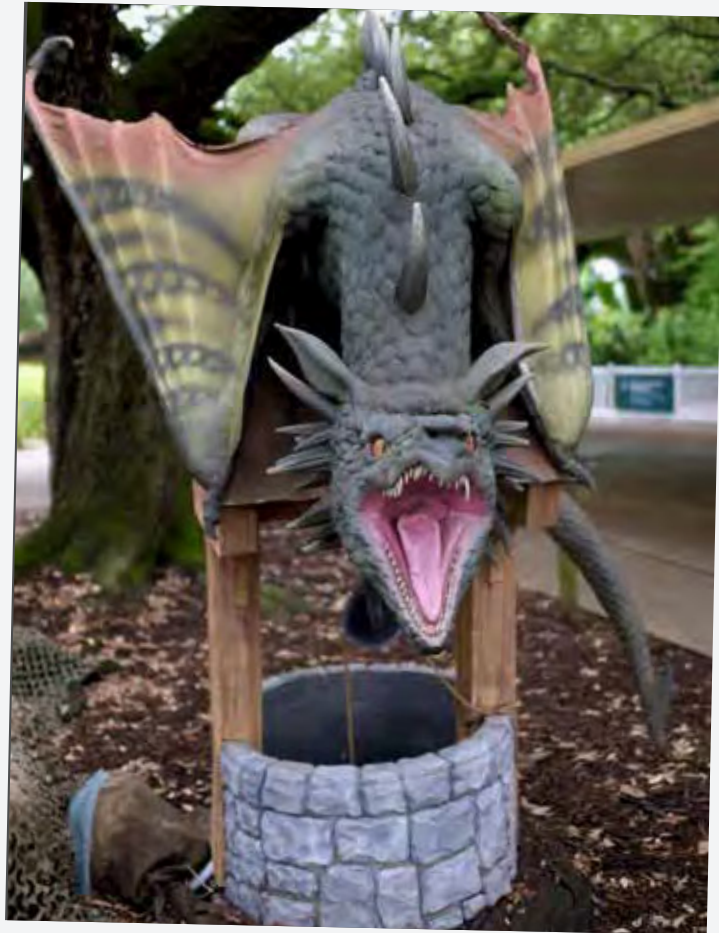
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WYVERN DRAGON

\$5,000

Length: 6ft
Width: 7ft
Height: 7ft



SPONSORSHIP OPPORTUNITIES



WESTERN DRAGON

\$5,000

Length: 30ft
Width: 15ft
Height: 15ft

SPONSORSHIP OPPORTUNITIES



AMPHIPTERE DRAGON

\$5,000

Length: 12ft

Width: 8ft (with wings)

Height: 5ft



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ICE DRAGON

\$5,000

Length: 20ft

Width: 13ft

Height: 13ft



SPONSORSHIP OPPORTUNITIES



MANTICORE DRAGON

\$5,000

Length: 12ft

Width: 8ft

Height: 7ft



SPONSORSHIP OPPORTUNITIES



BUNYIP DRAGON

\$5,000

Length: 18ft

Width: 5ft

Height: 5ft

SPONSORSHIP OPPORTUNITIES



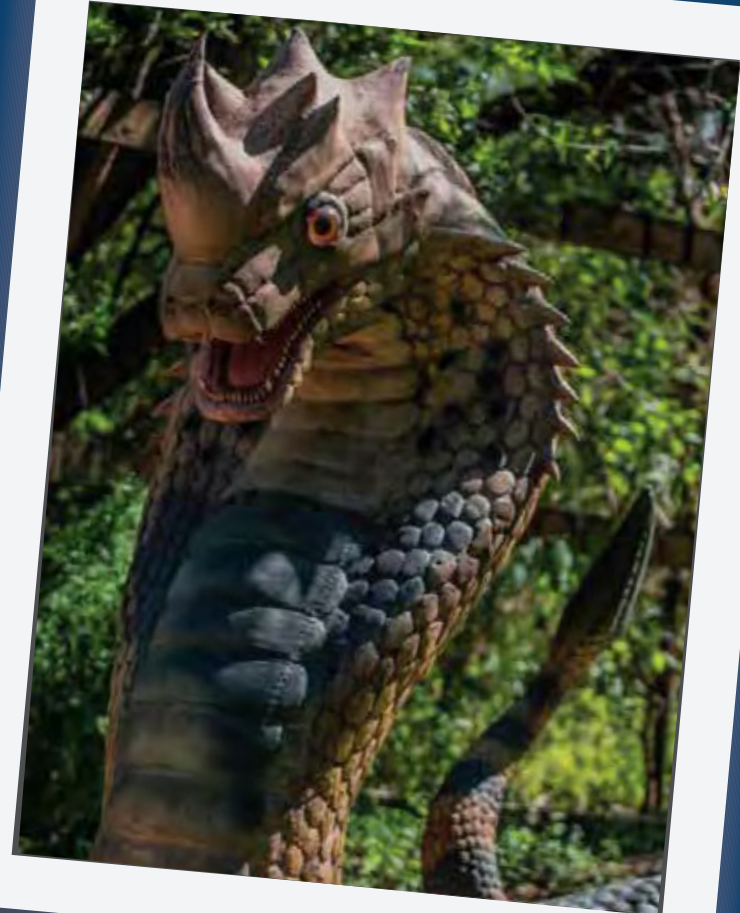
BASILISK DRAGON

\$5,000

Length: 12ft

Width: 6ft

Height: 6ft



SPONSORSHIP OPPORTUNITIES



BORNEAN DRAGON WITH NEST

\$5,000

Length: 15ft

Width: 8ft

Height: 9ft

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SEA SERPENT DRAGON

\$5,000

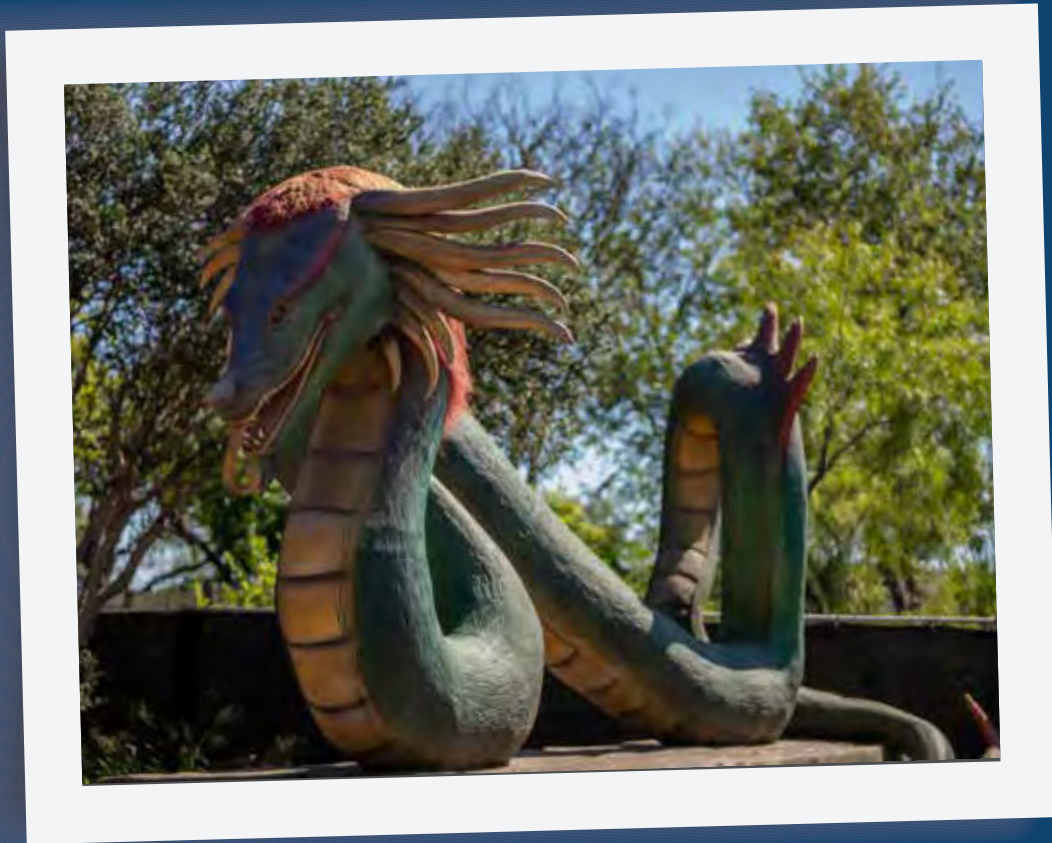
Length: 18ft

Width: 8ft

Height: 14ft



SPONSORSHIP OPPORTUNITIES



**QUETZALCOATL
DRAGON**

\$5,000

Length: 18ft

Width: 8ft

Height: 14ft

SPONSORSHIP OPPORTUNITIES



COCKATRICE DRAGON

\$5,000

Length: 9ft

Width: 6ft

Height: 5ft



SPONSORSHIP OPPORTUNITIES



NINKI NANKA DRAGON

\$5,000

Length: 18ft

Width: 6ft

Height: 10ft



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KOMODO DRAGON

\$5,000

Length: 20ft

Width: 7ft

Height: 3ft



SPONSORSHIP OPPORTUNITIES



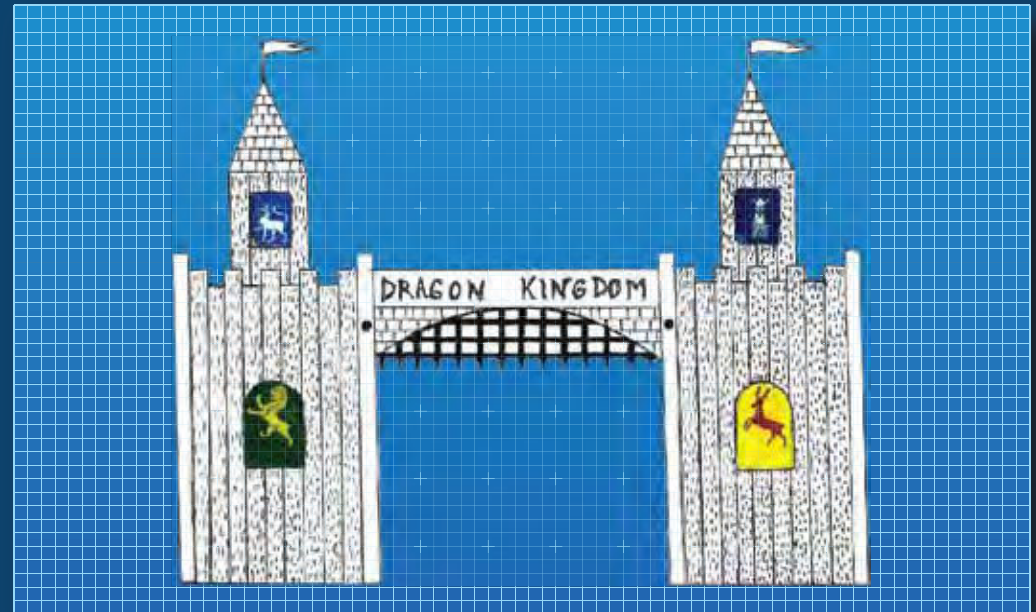
DRAGON KINGDOM

WELCOME GATE

\$10,000

Length: 21'

Height: 18'



ADDITIONAL SPONSORSHIP OPPORTUNITIES



-  **DIG PIT: \$5,000**
-  **PHOTO OP WALL: \$5,000**
-  **ADULT NIGHT SPONSOR: \$10,000**
-  **FAMILY NIGHT SPONSOR: \$10,000**
-  **BECOME A VENDOR: \$500/day**
10'x10' space during event. Provide own tent and interact with guests.

SPONSOR BENEFITS



Featured on event webpage



Featured in Email newsletters to 33K recipients



Featured in various social media promotions to 108K followers



Recognized at individual dragon information signs



Recognized in even sponsor page



Fifty (50) **Little Rock Zoo** General Admission Tickets



Ten (10) After Hour Event Tickets

CHOOSE YOUR LEVEL



THANK YOU for sponsoring Dragon Kingdom and helping further our mission of creating engaging experiences that inspire people to value and conserve our natural world.

Contact First/Last Name _____

Contact Title _____

Contact Phone Number _____

Contact Email Address _____

Organization Name _____

Organization Mailing Address _____

City _____ State _____ Zip _____

AZF/Zoo Representative _____

Total _____ Method of Payment _____

Signature _____

Note: your signature confirms you are authorized to enter into agreement to sponsor.

DRAGON SPONSOR: \$5,000

- | | | |
|--------------------------------------|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> FRIENDLY | <input type="checkbox"/> WYVERN | <input type="checkbox"/> WESTERN |
| <input type="checkbox"/> AMPHIPTERE | <input type="checkbox"/> ICE | <input type="checkbox"/> MANTICORE |
| <input type="checkbox"/> BUNYIP | <input type="checkbox"/> BASILISK | <input type="checkbox"/> BORNEAN/NEST |
| <input type="checkbox"/> SEA SERPENT | <input type="checkbox"/> QUETZALCOATL | <input type="checkbox"/> COCKATRICE |
| <input type="checkbox"/> NINKI NANKA | <input type="checkbox"/> KOMODO | |

ADDITIONAL OPPORTUNITIES

- DIG PIT: \$5,000
 - PHOTO OP WALL: \$5,000
 - WELCOME GATE: \$10,000
 - ADULT NIGHT: \$10,000
 - FAMILY NIGHT: \$10,000
 - BECOME A VENDOR: \$500/DAY
- NUMBER OF DAYS REQUESTED: _____

Please make checks payable to the Arkansas Zoological Foundation. 1 Zoo Drive, Little Rock, AR 72205. zoopartner@littlerock.gov. 501.661.7208.

The Arkansas Zoological Foundation is a 501 (c) (3) organization supporting the growth and development of the Little Rock Zoo.

All donations are tax-deductible to the fullest extent of the law.